

CITY OF PORT JERVIS

P.O. BOX 1002
20 HAMMOND STREET
PORT JERVIS, NEW YORK 12771



Tourism Board Meeting Minutes

May 8, 2024 at 7:00pm in the Council Chambers in City Hall

The meeting was called to order at 7:05pm by Laura Meyer.

Roll Call:

Members: Laura Meyer - Chairperson, Mike Meyer, Thomas Enright, Robert Bloomer, Jackie Smith, and Councilwoman Maria Mann - Council Liaison

Public: Winthrop Smith

Public Comment: Winthrop presented the Board with a pamphlet on Friends of the Port Jervis Library. He explained what the organization does for the Library. Currently the group consists of 18 members who meet quarterly. Mr. Smith moved to Port Jervis recently. He spoke of the work he did for the Wappinger's Falls Library with landscaping (<https://grinnell-library.org/friends/>). Mr. Smith is hoping to team up with some Tourism events in the hope of raising money for the Friends to help the Library and also to encourage growth of the Friends group. The Friends currently sell used books in the basement of the PJ Library. This Saturday, there will be a shelf at Two Brothers Bakery on Front Street with books for sale from the Friends inventory.

Treasurer's Report:

The current bank statement was reviewed. The balance in the Tourism Board bank account as of 4/17/24 was \$7,626.24. According to the Clerk Treasurer's report, there are outstanding checks in the amount of \$1,330.95.

City Wide Yard Sale:

The city wide yard sale took place on Saturday, May 4, 2024. Laura noted that there was a huge turnout at this year's yard sales. Laura also noted that she may have someone willing to make maps for the 2025 City Wide Yard Sale. The Board decided not to pursue a second yard sale date this year.

Fabulous Fifties:

The Fabulous Fifties event will take place on June 2, 2024 from 12pm to 6pm at Riverside Park. Banners have been purchased from Vistaprint (\$86.48) for the event - one 3' x 6' banner and one 4' x 8' banner - advertising The Cameos. It is anticipated that one banner will be hung in Tri-States and the other banner will be hung in the Acre. At the last meeting an inquiry was made as to whether Kenny Glass can provide a mobile billboard to advertise the festival, and a suggestion was made to conduct a trivia game and give away prizes to winners. Tourism Board members will still follow up with both of these suggestions. To date, 16 food vendors have submitted applications and 31 merchandise/service vendors have submitted applications. Help is needed on June 1st to mark out the vendor spaces and on the morning of the event to decorate, help with vendor set-up, classic car parking, and a myriad of other tasks. There will be ten (10) trophies awarded to the classic cars.

Italian Festival:

The Bella Notte Italiana Festival will be held on August 17, 2024 in Veteran's Square Park. The Board discussed needing new decorations for this year's festival. The Board approved that any decorations purchased by Tourism members will be reimbursed. The Board is excited for the new stage being constructed in the park.

Fall Foliage Festival:

The Fall Foliage Festival will be held on September 22, 2024 from 10am to 5pm in the downtown area. Vendor applications will be available next month.

Spooktacular:

The Board is interested in hosting this event again this year in October 2024.

Orange County Municipal Grant:

The grant application has been filled out, and given to the Mayor for his signature. The grant is due very soon.

Adjournment: Motion to adjourn at 8:01 pm made by Mike Meyer, seconded by Thomas Enright.

Next Tourism Board Meeting will be held on June 12, 2024