

CITY OF PORT JERVIS

P.O. BOX 1002
20 HAMMOND STREET
PORT JERVIS, NEW YORK 12771



Tourism Meeting Minutes
July 13, 2022 7:00pm

*In Attendance: Regis Foster, Catherine Westfall, Mike Meyer, Jenny Foster, Sean Addy, Melissa Newhauser, Bob Bloomer, Theresa Balough, Dan Vankleeck, Maria Mann, Laura Meyer. Special Guests: Mike Decker & Ginny / Tri State Chamber

*Italian Festival - August 20th Orange Square Park. Currently, 16 Vendors. Entertainment lined up, & to be paid by HDMA & Friends. Set up possibly August 19th. Stage to go up Friday.

*Fall Foliage Festival -September 25th: Currently, only 17 Vendors signed up. Behind in numbers at this point.

Discussed petting zoo fee. Mountainside Stables. Have not booked. high increase. 2022 \$1750. - 2021 \$1325. - 2019 \$1200.

Contacted Extreme Raptor. Fee is \$2000.

Sean A. said he would check with a friend from Greenville with a petting zoo.

Bands Booked for FFF: The Armonia Band \$600. Nite -Cap \$450. Side FX \$500. need to book another band. Catherine W. recommended her daughter. Maria M. recommended Oxford Station Band.

*Catherine W. to start T shirt campaign.

*Sean A. to ask about stored Tourism Banners from DPW. Looking for 1 of the 2 long FFF Banners to be installed at the Information Center - long chain link fence by brook.

*Monsters on The Mountain approved by everyone to return to Elks Brox Park October 15th 6 to 10.

Tourism Board to work again with the PJ Outdoor Club for this event. Drive Thru. Charge \$5 per carload.

*Christkindlmarkt - November 27th. Applications to go out in a few days. Lost contract with horse & wagon KV Carriage- will not be returning.

*Reviewed Treasurers report

*Other:

Ginny from the Tri State Chamber was invited by Melissa N. & Maria M. to attend the meeting. She introduced herself & said she wanted to work with the Tourism Board.

Laura M. brought up the new application system at the clerks' office wasn't working for her. The old system worked better for her schedule - which included mail pick up daily, deposits daily, & was able

to record in her accounts receivable books daily. Now, she receives no applications - just a weekly spread sheet via email. She uses the applications for the vendors placement / street scape layout. She doesn't have a printer. Laura M. didn't care if payment was removed from the applications but needs to review each application to make sure 1) Independent Consultants are not doubled up 2) Returning Consultants have first preference. Next problem - applications are not being filled out correctly. 1) people not listing what they are selling / doing. 2) Filling out wrong application or choosing wrong category to pay a lesser fee.

Bob B. & Ginny from the Tri State Chamber both questioned Melissa H. & Maria M. about the change with no clear resolve. Laura M. to go speak with City Treasurer.

Meeting Adjournment: 7:53pm