

# CITY OF PORT JERVIS

P.O. BOX 1002  
20 HAMMOND STREET  
PORT JERVIS, NEW YORK 12771



## Tourism Board Meeting Minutes

**July 10, 2024 at 7:00pm in the Council Chambers in City Hall**

The meeting was called to order at 7:02pm by Jackie Smith.

### Roll Call:

Members Present: Jackie Smith, Robert Bloomer, Niki Jones, Regis Foster, Kalista Cherry, Councilwoman Maria Mann – Council Liaison, and Councilman at Large Michael Hockenberry

Public: None

Public Comment: None

### Treasurer's Report:

The balance in the Tourism checking account is \$7,427.16 as of June 25, 2024.

### Italian Festival:

The Bella Notte Italiana Festival will be held on August 17, 2024 in Veteran's Square Park from 3:00pm to 9:00pm. The Tourism Board members need to meet on Friday, August 16<sup>th</sup> at 5:45pm at Veteran's Square Park to place the hanging decorations. The boat will be delivered to the site on Friday evening. The Board will meet on Saturday morning at 9:00am to set up tables and chairs, place additional decorations, and help with vendor set-up. Niki Jones presented the updated flier that was designed for the event embracing the Bella Notte (beautiful night) theme. This flier has been uploaded to the event created on Facebook, and will be used in the upcoming Instagram account being created. The board was awarded a Tourism grant from Orange County, which is to be used for advertising this event. The money will be used to "boost" social media posts, purchase banners, a digital billboard, and radio advertisements.

### Fall Foliage Festival:

The Fall Foliage Festival will be held on September 22, 2024 from 10am to 5pm in the downtown area. Vendor applications are available on the City's website.

It was brought to the board's attention that a business owner would like the vendor tents to be set up in a different manner going down Front Street. The vendor tents are currently lined up against the sidewalk curbs allowing for pedestrian passage in the middle of the street and behind the tents on the sidewalks in front of the businesses. The business owner would like the vendor tents lined up down the middle of the street, back to back to create separate aisles for pedestrian passage between the sidewalk curbs and the tent fronts.

Councilman at Large Hockenberry explained that the tents cannot be set up in this manner due to road size constraints. In the case of an emergency, fire and emergency vehicles are not able to access the street because there is not enough clearance, therefore the current vendor setup has to be followed.

### Possible Upcoming Events:

A suggestion was made to combine a Beerfest event with Fall Foliage. The idea is to invite micro-breweries to the event.

Another suggestion was made to bring back Monsters on the Mountain in October. The board discussed that we would need to partner with the Outdoor Club to carry out this event.

Lastly, the board discussed possibly teaming up with the Tri-State Chamber of Commerce for the annual Rick Drew Holiday Parade. An idea was brought up to start the parade in Matamoras, PA and have it finish in our downtown area. It was discussed for the parade to combine with the annual tree lighting and Whoville.

**Adjournment:** Motion to adjourn at 8:26 pm made by Robert Bloomer, seconded by Kalista Cherry.

Next Tourism Board Meeting will be held on August 14, 2024